

GUIDELINES FOR PAPER SUBMISSION

Authors / Researcher/ Practitioners are encouraged to submit unpublished research article (not under consideration by any other journal or any form of printing / publishing) for the "Kushagra International Management Review" ISSN 2250-0960, a bi-annual international journal. The journal maintains high scientific and professional standards. All submitted research articles or cases will therefore undergo a blind review process. The Editorial Board does not accept responsibility for damage or loss of papers submitted. The acceptance of an article / case studies implies the exclusive licence of copyright to the "Kushagra International Management Review" ISSN 2250-0960.

Important information to be noted :

1. Title of the article should contain the complete name(s) of author(s), address, telephone number(s), active e-mail(s) and institutional affiliation(s) respectively.
2. A well-summarized abstract of 200 to 250 words with keywords and clear indication of objectives and should be related to the hypothesis and information being presented with results of general interest.
3. Manuscript should be typewritten and the soft copy of the same to be sent through e-mail only with 1.25" margins in all sides. All pages should be numbered consequently. The length of the article should be less than 15 pages (less than five thousand words). The text as well as footnotes / references should be written in Times New Roman fonts of 12 point.
4. An author can contribute one article for publication and the same author(s) can not be a co-author for any other article in the same issue and vice versa. Maximum limit of authors for an article is two.
5. Unpublished results and personal communications should not be in the reference list, but may be mentioned in the text. References should be arranged first alphabetically and then further sorted chronologically if necessary. More than one reference from the same author(s) in the same year must be identified by the letters "a", "b", "c", etc., placed after the year of publication. **Example of Reference:** Van der Geer, J., Hanraads, J. A. J., & Lupton R. A. (2010), the Art of Writing a Scientific Article. *Journal of Scientific Communications*, 163, pp. 51-59.

IMPORTANT DATES

| | |
|---|--------------------|
| Last date for Submission of Abstract | August 26, 2013 |
| Acknowledgment and Acceptance of Abstract | September 2, 2013 |
| Last date for Submission of Full Paper | September 23, 2013 |
| Conference Date | November 9, 2013 |
| Release of International Journal, Vol-3, No-2 | November 9, 2013 |

Manuscripts and all editorial correspondence should be addressed to:

The Chief Editor

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REGISTRATION FEE FOR PARTICIPANTS*

(The Fee Includes Seminar Kit, Refreshment & Lunch, International Journal, Vol-3, No-2 and Other Materials)

| Category | INR |
|--|---------------------------------------|
| Foreign Delegate | 3,000/- |
| Corporate Delegate | 2,000/- (Maximum 3 Nos. of Delegates) |
| Academician | 500/- |
| Research Scholar and Others | 300/- |
| Author (s) and Paper Presenter (s) | Exempted |
| Students (Maximum 2 Nos. from one college / institution) | Exempted |

* All Payments should be made through DD / Cheque in favour of "Kushagra Institute of Information & Management Science (KIIMS)" and payable at Bhubaneswar.

ACCOMMODATION

Accommodation for out station (National and Foreign) delegates can be arranged upon prior request by sending an advance Demand Draft of INR 1,500/- per day for the requisite number of days (maximum two days) accommodation. Transportation service will be provided to all participants by the institution from their places of accommodation to the venue of seminar.

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4th KUSHAGRA INTERNATIONAL MANAGEMENT CONCLAVE 2013

Organised by

**KUSHAGRA INSTITUTE OF INFORMATION
& MANAGEMENT SCIENCE (KIIMS)**

November 9, 2013 (Saturday)

in collaboration with

W
UNIVERSITY of
WASHINGTON
BOTHELL

www.kiims.edu.in

VENUE

Asha Memorial Conference Hall
Kushagra Campus, Cuttack - 753011, Odisha, India

STRATEGIC MEASURES FOR ECONOMIC GOVERNANCE AND REGULATION



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ABOUT KUSHAGRA

Kushagra Institute of Information and Management Science (KIIMS) promoted by Padhee's Tutorial Pvt. Ltd. and incepted in the year 1999 under the auspices of Bhagat Education and Research Trust. Kushagra is a pioneer institution from the twin city of Cuttack-Bhubaneswar, offering full-time professional UG & PG programmes approved by the AICTE, Ministry of HRD, Govt. of India and affiliated to Biju Patnaik University of Technology & Utkal University, recognised by Directorate of Higher Education, Govt. of Odisha. Kushagra is situated adjacent to NH-05, in front of Cuttack Sadar Police Station, Pirabazar, Gopalpur, Cuttack 753 011, Odisha, India.

ODISHA AT A GLANCE

ODISHA, a land of rich ancient culture and history spanning over 2000 years, is situated in the eastern part of India and now fast emerging as an icon in the field of professional and technical education. The unique heritage of the Sun Temple and scenic beauty of Lake Chilika glorify and enhance the beauty of the Temple City-cum-Capital of Odisha, Bhubaneswar. This state leaves a permanent educative and informative impression and a valuable treasure in the mind of every intellectual for all times to come.

OBJECTIVE AND SCOPE OF THE CONCLAVE

An economy includes the full range of institutional, firm and entrepreneurial activities that are the foundation for creating value within society. As the research domains of entrepreneurship and strategy have developed, scholars are primarily examined in economic phenomena. The strategic / entrepreneurial activities that are a core part of them within the formal economy is governed by formal institutions, including laws and regulations. The informal economy, underground economy, shadow economy, undocumented work, black markets, unproductive activities and criminal enterprises are some of the terms used to describe the setting in which activities outside of formal institutional boundaries take place. Accompanying the obvious interest of policymakers, scholars are beginning to explore strategic and entrepreneurial activities occurring within the informal economy and the topic "Strategic Measures for Economic Governance and Regulation" has been chosen to give an insight towards the emerging issues of the day.

This Conclave is an approach to move internationally towards bridging the gap between the industry and academia with a proper insight of development in the proposed emerging spheres. This event will be a landmark for a range of activities across the boundaries of corporate affairs and academia.

We the family members of Kushagra are proud to announce the release of the "Kushagra International Management Review", a Bi-Annual International Journal, Vol-3, No-2 (ISSN 2250-0960) during inaugural session of the conclave.

Kushagra is proud to organise its 4th Annual International Conclave "Kushagra International Management Conclave 2013" on November 9, 2013 (Saturday) on the topic "Strategic Measures for Economic Governance and Regulation" in collaboration with University of Washington, Bothell, USA. You are cordially invited to this programme and your august presence is highly solicited in this regard.

PROGRAMME November 9, 2013 (Saturday)

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|--------------------|-----------------------|----------------------|---------------------|
| Registration | : 8.30 am – 9.00 am | Technical Session I | : 11.00am – 1.30 pm |
| Refreshment | : 9.00 am – 9.30 am | Lunch Break | : 1.30 pm – 2.30 pm |
| Arrival of Guests | : 9.30 am – 9.45 am | | |
| Inaugural Ceremony | : 9.45 am – 10.45 am | Technical Session II | : 2.30 pm – 5.00 pm |
| Tea Break | : 10.45 am – 11.00 am | Cultural Programme | : 5.00 pm – 6.00 pm |

THEMES AND SUB-THEMES

Technical Session - I

STRATEGIC MEASURES FOR ECONOMIC GOVERNANCE

- Economic Growth and Governance Models
- Financial Ethics and Economic Governance
- Economic Governance and Micro Finance
- Institutional e-Governance and its Implications
- Innovations in Strengthening Local Economic Governance
- Transparency in Financial Accounting Information and Corporate Governance
- Impact of Inclusive Growth on Economic Governance
- Role of Corporate and Business Houses in Economic Governance
- Political Philosophy and Economic Governance
- Economic Governance through Effective Fiscal and Monetary Policy

Technical Session - II

STRATEGIC MEASURES FOR ECONOMIC REGULATION

- Financial Regulation and Economic Growth
- Strategic Approach to Evaluate and Monitoring Regulatory Framework
- Effective Functioning of Self-Regulatory Institutions
- Regulations and Development of Efficient Financial Market
- Regulatory Framework and Foreign Investment
- Prudential Regulations and Globalisation of Domestic Market
- Environmental Regulations and Industrial Development
- Development of Regulatory Standards for Green Accounting
- Economic and Financial Crisis and Regulatory Failures
- Regulating Savings, Investment and Capital Formation